10 Reasons to Choose SUSE

SUSE, a pioneer in open source software, provides reliable, interoperable Linux and cloud infrastructure solutions that help enterprises increase agility, manage complexity and reduce cost. More than 20 years of engineering excellence and exceptional service allow us to adapt and deliver the smarter innovation customers need to succeed—today and tomorrow.

1. **You can save up to 70 percent over UNIX.** We have customers that have saved more than 70 percent on their total cost of ownership (TCO) by moving their mission-critical workloads from UNIX to SUSE® Linux Enterprise. And with SUSE Linux Enterprise now firmly established as providing the same level of reliability, availability and serviceability (RAS) as UNIX, there's no reason not to make the move now. Learn more at: **www.suse.com/smart**

2. **You can save up to 50 percent on all your enterprise Linux subscriptions.** The SUSE Linux Enterprise Server with Expanded Support subscription enables you to update, patch and support other major Linux operating systems under a single contract, including RHEL. So if you're looking to reduce your TCO and obtain higher quality support—your search is over. Learn more at: **www.suse.com/expandedsupport**

3. **You will know you've chosen SAP's recommended Linux.** If you have SAP, then SUSE is the smart choice. More than 10,000 customers run their SAP workloads on SUSE Linux Enterprise. SUSE is the recommended and supported OS of choice for SAP HANA and SAP's Linux development platform. SUSE Linux Enterprise for SAP Applications is the only Enterprise Linux optimized for all SAP solutions. Learn more at: **www.suse.com/products/sles-for-sap**

4. **You can be confident you'll get the best support.** We operate nine support centers worldwide with hundreds of Linux engineers who are trained in supporting mixed IT environments. Available 24x7x365, they specialize in resolving problems, determining root causes and minimizing your downtime. Additionally, we staff an international team of skilled field engineers who resolve urgent problems onsite.

"What ultimately sealed our decision was the fact that SUSE Linux is SAP's unique platform for SAP HANA. As HANA is SAP's most innovative product, we chose to extend SUSE Linux Enterprise Server to the rest of our SAP landscape, which includes our huge ERP and business intelligence applications."

GIORGIO SPAGGIARI
CTO
CIR food

5. **You can relax about interoperability.** SUSE Linux Enterprise Server is designed for interoperability with Windows and other operating platforms, making it the ideal choice for heterogeneous environments. Our unique relationship with Microsoft enables you to consolidate, simplify and better manage your mixed IT environments. Learn more at: **www.suse.com/cloudinterop**

6. **You will have maximum choice and flexibility over virtualization.** The powerful Xen and KVM hypervisors are included with SUSE Linux Enterprise Server. Alternatively, you can count on consistent performance and streamlined support when you use SUSE Linux Enterprise Server with Hyper-V or vSphere. Microsoft and VMware recommend SUSE Linux Enterprise Server to their customers who run Linux servers.

7. **You can make your own choices in your data center in confidence.** SUSE has formed alliance partnerships with all the major industry leaders to enable you to use our solutions with confidence knowing they have been developed and tested to be compatible, and that you will receive maximum and, in some cases, fully integrated support from all sides. Learn more at: **www.suse.com/alliance**

8. **You can automate the management of your mixed-Linux environment.** SUSE Manager enables you to reduce the inherent complexity of managing multiple Linux distributions, including RHEL, across diverse hardware architectures and virtual and cloud environments. It gives you seamless systems management with a single centralized solution. Learn more at: **www.suse.com/patchmgmt**

9. **You will get to the cloud quicker!** SUSE Cloud makes it quicker and easier for you to deploy and manage a secure, reliable, and scalable cloud infrastructure. It is fully-supported and powered by OpenStack, the open-source cloud project with the broadest industry support and the most vibrant community. Learn more at: **www.suse.com/cloudchalktalk**

10. **You will find us easy to work with.** Many customers have told us time and again that we are extremely easy to work with. We pride ourselves on being very responsive and adaptable to your needs. So contact your SUSE representative today at **www.suse.com** and learn for yourself.

SUSE
We adapt. You succeed.