



Success Story

Application Delivery

Cloudical

A growing number of organizations are eager to take advantage of cloud computing to optimize operations – but the path is not always clear. Specialist consulting firm Cloudical designs and delivers cloud enablement strategies that help enterprises move away from legacy ways of working and adopt modern, agile DevOps in the cloud. Cloudical uses SUSE CaaS Platform and SUSE Cloud Application Platform to accelerate the development, deployment, and scaling of cloud-native, containerized applications and to boost business agility.



Overview

Cloudical's consulting services help businesses navigate their way to the cloud. The company works closely with clients to support the conceptualization, creation, and deployment of cloud-native applications. Operating independently of manufacturers and platforms gives Cloudical the freedom to offer unbiased advice and ensure that it can always find the right solutions for clients. Headquartered in Berlin, Cloudical employs 50 people across Germany, Poland, and India.

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KARSTEN SAMASCHKE
CEO
Cloudical

Challenge

Cloud computing is now truly business-as-usual, and organizations of all types and sizes are looking to move business processes to the cloud.

But moving your business to the cloud is not as simple as it sounds. How do you choose the right cloud service model for your needs? Which provider is right for you? How and where is your data stored? Cloudical works closely with clients to answer questions like these.

Karsten Samaschke, CEO at Cloudical, begins: “We take the time to get to know our clients, their business, and their goals so that we can tailor our solutions to meet their needs. We are committed to delivering cloud excellence and we leverage our deep knowledge of infrastructure, cloud-native applications, automation, and DevOps to achieve this.”

Kim-Norman Sahm, CTO at Cloudical, adds: “Moving to the cloud requires clients to rethink not just their technology, but also their business processes. Our



Cloudical at a Glance:

Cloudical is a platform-independent cloud consulting firm that delivers tailor-made cloud strategies to support process digitization, and that implements agile workflows and solutions to meet client needs.

■ Industry and Location

Computer Services, Berlin, Germany

■ Product and Services

SUSE CaaS Platform
SUSE Cloud Application Platform

■ Results

- + Reduces IT operating costs by up to 80 percent without cloud vendor lock-in
- + Ensures full control over data processing and storage to meet legal and compliance requirements
- + Enables flexible development and deployment of cloud-native applications and microservices to react to changing business needs
- + Supports the shift to modern, agile DevOps, and business processes

“When working with large clients, we have seen that they can reduce IT operating costs by 80 percent with the SUSE Application Delivery Solutions.”

KIM-NORMAN SAHM

CTO

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job is to guide clients through this paradigm shift with a sustainable strategy that helps put both the architecture and operational processes in place to drive cloud enablement and facilitate the delivery of modern, cloud-native applications that increase business agility.”

Solution

As an independent company, Cloudical works with many different hardware, software, and cloud platform vendors to support clients on their journey to the cloud.

“No two clients are the same, nor are any two cloud strategies that we devise and implement,” says Karsten Samaschke. “We choose each element carefully to deliver a solution that perfectly meets each client’s unique requirements.”

Cloudical frequently recommends SUSE CaaS Platform and SUSE Cloud Application Platform to help clients accelerate their move to the cloud.

SUSE CaaS Platform is an enterprise-ready application delivery solution based on open source Kubernetes container orchestration technology. SUSE CaaS Platform simplifies and accelerates the deployment, management, and scaling of container-based applications and microservices.

SUSE Cloud Application Platform builds on the open source Cloud Foundry

solution to bring a cloud-native developer experience to Kubernetes.

Both SUSE CaaS Platform and SUSE Cloud Application Platform run in any kind of cloud environment, be it public, private or hybrid.

Kim-Norman Sahn comments: “SUSE offers a Kubernetes distribution that is very close to the upstream open source project, so we can provide clients with enterprise-grade solutions that are backed up by 24/7 support – while avoiding vendor lock-in. SUSE is open about their development roadmap, which helps us provide forward-looking advice to our clients. This also gives us the opportunity to feed new ideas and client requirements into the development process early on.”

Karsten Samaschke confirms: “SUSE is our preferred partner for Kubernetes. They share our enthusiasm and commitment to open source, while providing packaged, enterprise-class solutions that our clients can rely on. Whenever we need any help or have any questions, we can call SUSE and speak directly to an expert.”

Results

With SUSE CaaS Platform and SUSE Cloud Application Platform, Cloudical can empower its clients to fully embrace cloud-native microservice architectures. This supports the shift from legacy ways of working to cloud-enabled operations

that are fit for the future. At the same time, clients retain full control of all resources, ensuring they comply with all relevant regulations.

Using the SUSE solutions, clients can accelerate the creation of new services, setting up new Kubernetes environments within two hours instead of two weeks, increasing agility and improving their ability to respond to evolving business demands. Built-in automation of application lifecycle management further drives efficiency.

Kim-Norman Sahn adds: “When working with large clients, we have seen that they can reduce IT operating costs by 80 percent with the SUSE Application Delivery Solutions. Clients can achieve additional savings by leveraging the integration with SUSE Manager.”

Karsten Samaschke concludes: “We are very happy to partner with SUSE to show clients the benefits of modern, cloud-native application delivery. With the SUSE Application Delivery Solutions, we are changing the way clients think of and execute their IT.”