The Total Economic Impact™
Of SUSE OpenStack Cloud

Through four customer interviews and data aggregation, Forrester concluded that SUSE OpenStack Cloud has the following three-year financial impact.

SUMMARY OF BENEFITS
Three-year risk-adjusted

- Reduced cost of hardware: $567K
- Reduced staff costs: $425.3K
- Improved developer productivity: $531.6K
- Increased demand: $462.8K

ROI: 380%
NPV: $1.6M
PAYBACK: <6 months

BEFORE SUSE OPENSTACK CLOUD

"Shadow IT is coming in. We don't pull them in. We don't advertise. Just by talking to each other they realize what we can offer, and they are coming back to central IT. They see that we are a good partner for them."

Senior solutions architect, automotive company

AFTER SUSE OPENSTACK CLOUD

"We defined a goal, with quite a bit of naivety, to build a private cloud. At the time, we wanted an all-singing, all-dancing, all-automated, does-this-for-you, does-that-for-you, you-standby-and-just-do-service-reporting private cloud."

Director of operations, regional bank

PRODUCTIVITY IMPACT WITH SUSE OPENSTACK CLOUD

- Reduced staff to manage OpenStack: 2 FTEs
- Improved productivity of development teams: 2.5 FTEs
- 1% revenue boost (on $120 million base) from increased demand from business units and developers

"Our main issue at the moment is that we are growing too fast even without advertising internally. We are at 3,000 CPUs with our current demand, but we are projecting to require 25,000 CPUs within nine to 12 months."

Senior solutions architect, automotive company

This document is an abridged version of a case study commissioned by SUSE titled: The Total Economic Impact Of SUSE OpenStack Cloud, October 2017.