Nowadays businesses and consumers alike must manage exponentially greater amounts of data to survive. Its ubiquity and growth beg the question: how does anyone navigate this ever-expanding data jungle?

- 69% of consumers don’t know how much data they have in the cloud.
- 1 out of 2 consumers say the amount of data stored on their mobile has increased in the past 5 years.
- 40% of people store at least 10 more apps on their phone now compared to 2015.
- 56.5% of consumers do care where their data is stored.
- 1 out of 2 consumers deletes data manually to make more space on their personal device if they run low.
- 21% of consumers don’t know how much data they have in the cloud.

Navigate your organization’s jungle of data confidently with scalable, reliable, efficient storage solutions from SUSE.

Visit suse.com/data-explosion to learn how.

Data for this infographic taken from this article.