Data is exploding. Is your company ready for it?

Data is growing at an increasing rate. Worldwide. Although this progression of data growth is overall hard time meeting the data demands. Not staying risk and exposed to problems. Find out how you data is expected to grow 40x from 2016 to 2025. positive for development, businesses are having a on top of these demands can leave businesses at can prepare your business for the future of data.

Storage capacity requirements increase by 30% annually

THE EXPLOSION OF DATA

Data storage costs are increasing by 40% annually

By 2020, there will be 44 zettabytes of data worldwide

By 2025, there will be 175 zettabytes of data worldwide

This is a 5,000% growth rate since 2010

This is a 20,000% growth rate since 2010

The IoT market will be worth $81 billion by 2020

From 2016 to 2025, data worldwide will grow 40x

By 2022, 80% of data will be unstructured

The world is changing with the rise of the digital economy and so are your data storage needs. You can’t afford not to change and evolve.
SUSE Enterprise Storage, powered by Ceph technology, is an intelligent software-defined storage management that enables organizations to deliver a unified, highly scalable, resilient and cost-efficient storage that is able to seamlessly adapt to changing business and data demands.

**SUSE is the leader** in Ceph support among commercial vendors

**SUSE scored 3.98 out of 5** for cloud storage by Gartner

**1 GB of storage costs less than a penny a month** with SUSE software-defined storage solutions

Reduce CAPEX **by as much as 50%** with SUSE

**SUSE Enterprise Storage is 121% more affordable** than seven other storage solutions, according to a recent TCO

Reduce admin monitoring and managing costs with self-healing and self-managing (Ceph) technology in SUSE Enterprise Storage

The #1 priority of CIOs is to simplify storage (54%)

92% of CIOs are concerned about how to manage growing storage costs

IT budgets are declining at a rate of 50% annually
“To us, SUSE has always been at the forefront of innovation, and their product offerings have always stood head and shoulders above the rest.”

— Ray Smith
Editor of Network Computing

C’MON DATA. BRING IT ON!

You’re in control with affordable, scalable storage from SUSE. Visit suse.com/data-explosion to learn how.

To view sources go to: https://www.suse.com/media/documentation/SUSE_Data_Explosion_Infographic_Sources.pdf