

Data is exploding. Is your company ready for it?

Data is growing at an increasing rate. Worldwide. Although this progression of data growth is overall hard time meeting the data demands. Not staying risk and exposed to problems. Find out how you

data is expected to **grow 40x** from 2016 to 2025. positive for development, businesses are having a on top of these demands can leave businesses at can prepare your business for the future of data.

Storage capacity requirements increase by **30% annually**

THE EXPLOSION OF DATA

Data storage costs are increasing by **40% annually**

By 2020, there will be **44 zettabytes** of data worldwide

By 2025, there will be **175 zettabytes** of data worldwide

This is a **20,000%** growth rate since 2010

The IoT market will be worth **581 billion** by 2020

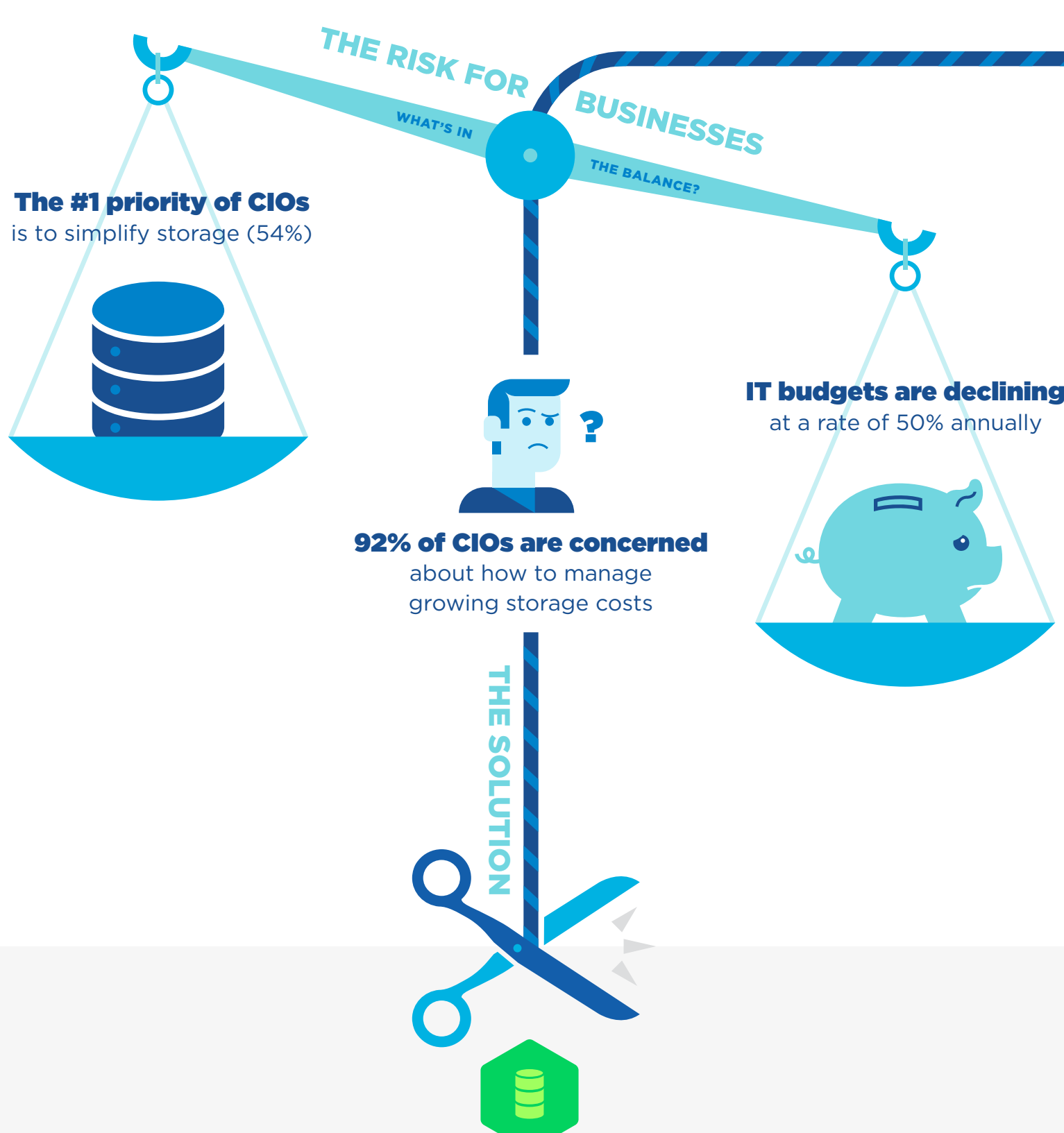
From 2016 to 2025, data worldwide will grow

40x

This is a **5,000%** growth rate since 2010

By 2022, **80% of data** will be unstructured

The world is changing with the rise of the digital economy and so are your data storage needs.
You can't afford not to change and evolve.



SUSE Enterprise Storage,

powered by Ceph technology, is an intelligent software-defined storage management that enables organizations to deliver a unified, highly scalable, resilient and cost-efficient storage that is able to seamlessly adapt to changing business and data demands.



SUSE software-defined storage solutions are **one-third the cost** of other branded storage solutions



SUSE is the leader in Ceph support among commercial vendors



SUSE scored **3.98 out of 5** for cloud storage by Gartner



1 GB of storage costs **less than a penny a month** with SUSE software-defined storage solutions



SUSE Enterprise Storage is **121% more affordable** than seven other storage solutions, according to a recent TCO

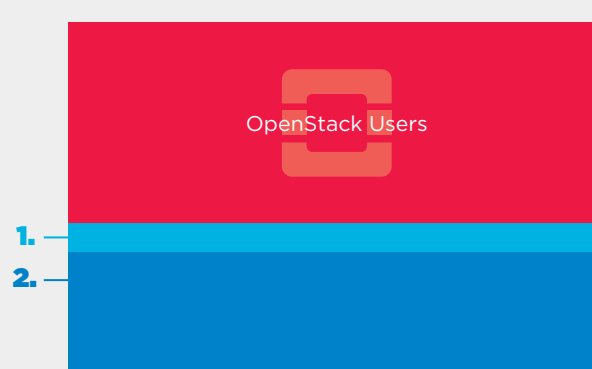


Reduce admin monitoring and managing costs with self-healing and self-managing (Ceph) technology in SUSE Enterprise Storage



Reduce CAPEX by as **much as 50%** with SUSE

WHY  ceph?



- 46% of users** use Ceph on the OpenStack platform
- 83% of users** were satisfied or extremely satisfied with Ceph technology

"To us, SUSE has always been at the forefront of innovation, and their product offerings have always stood head and shoulders above the rest."

— Ray Smith
Editor of Network Computing

Don't wait for data to blow up in your face.

Get ahead of the data explosion, visit suse.com/data-explosion to learn how.

To find sources, [click here](#).