SUSE Subscription Portability in the Public Cloud

The benefits of cloud computing are well known: trading capital expense for operational expense, as well as being able to quickly scale up or down, increase business agility and speed up the software development process. Being able to bring existing product subscriptions to the cloud gives businesses the flexibility to run on-premises or in the cloud, while maintaining enterprise support for mission-critical workloads.

The public cloud is rapidly becoming an extension of enterprise data centers. SUSE lets you treat it that way. Now you can bring your own SUSE® subscription to a SUSE Certified Cloud Provider and take advantage of your existing SUSE support and sales relationships.

**Products**
- SUSE Linux Enterprise Server
- SUSE Cloud Application Platform
- SUSE Manager
- SUSE CaaS Platform

**Bring Your Own Subscription**
If you are already a SUSE customer and are moving to the cloud, some of your SUSE subscriptions could be easily migrated to one of our cloud service providers, such as Amazon Web Services, Microsoft Azure, Google Cloud Platform and Oracle Cloud Infrastructure. The SUSE Bring Your Own Subscription Program (sometimes referred to as BYOS, Bring Your Own License or BYOL) allows you to transfer the benefits of your current subscription, including your level of SUSE support, to your workloads running in a public cloud. That means you can confidently extend your data center to the public cloud and ensure the same level of SUSE service across all of your infrastructures, data center, private cloud or public cloud, while ramping up innovation and lowering costs.

**How It Works**
SUSE has made base product images publicly available in the cloud marketplaces of the select providers that are currently eligible under the Bring Your Own Subscription Program. There is no additional cost from SUSE for transferring subscriptions to the public cloud. Standard or priority support subscriptions for eligible SUSE products can be moved; the level of support entitlement and duration of the subscription that the customer owns for on-premises use does not change when transferring subscriptions for use in the public cloud.

An existing SUSE Linux Enterprise Server (SLES) subscription that covers a two-socket physical server in the data center can be used for two cloud instances in one of the certified public clouds. More than two cloud instances will require multiple subscriptions; for example, four cloud instances would require two subscriptions.

Customers running SUSE products in the public cloud using a portable subscription
will be maintained in the same manner as they were on-premises. Customers will continue to directly access the SUSE Customer Center or use the Subscription Management Tool (SMT) or SUSE Manager to patch, update and maintain their cloud images just as they maintain on-premises servers.

**SUSE Makes It Easy to Run Workloads in the Cloud**

As the most interoperable platform for mission-critical computing across physical, virtual and cloud environments, SUSE Linux Enterprise Server enables enterprises to rapidly deploy workloads with confidence and manage the complete lifecycle of applications in the cloud as they do in the data center. Customers who take their SUSE subscriptions to a SUSE Certified Cloud Provider ensure access to a supported cloud environment backed by SUSE Global Services.

To find out how you can take advantage of the Bring Your Own Subscription capability with a SUSE Certified Cloud Provider and project your investment by leveraging your existing SUSE Support relationship, visit the SUSE Public Cloud website, at [suse.com/programs/cloud/public/](http://suse.com/programs/cloud/public/).