SUSECON™ 2020
Sponsorship Opportunities

Conference Dates: March 23-27, 2020
Exhibit Dates: March 24-26, 2020

Location: Convention Center Dublin
City: Dublin, Ireland

www.susecon.com
Overview

SUSECON is the premier global open, open source conference for SUSE customers, partners and community enthusiasts to come together to learn; network with SUSE engineers, product managers and executives; and exchange ideas with peers from around the world. Attendees learn about the latest developments in enterprise-class containers, Linux, distributed storage, hybrid/multi-cloud and application delivery solutions. Attendees leave SUSECON empowered to use open source solutions to address the current needs of their business and positioned for future development and growth. SUSE customers, partners, press and analysts consistently praise SUSECON as an outstanding technical conference focused on the needs of the enterprise IT consumer.

**SUSECON delivers outstanding value and technical content through:**

- Technical presentations at all levels
- Technology demonstrations
- Hands-on workshops
- Technology Showcase with SUSE experts
- Industry partner ecosystem showcase
- Customer case studies
- Keynotes from industry leaders
- Complimentary certification exams
Event Highlights

SUSECON activities will run through the full week.

MONDAY:
+ SUSE Partner Summit (Partners only)
+ Pre-conference Workshops
+ Birds of a Feather reception

TUESDAY/WEDNESDAY/THURSDAY:
+ Keynotes
+ Breakout sessions
+ Hands-on labs
+ Technology Showcase (Expo area)
+ Complimentary certification exams
+ Evening networking events

FRIDAY:
+ Morning breakout sessions
+ Complimentary certification exams
+ SUSE Doc Day (full day community contribution activity)

IMPORTANT DATES*
+ August 01, 2019 – Sponsorship sales open
+ September 09, 2019 – General registration opens
+ September 17, 2019 – Call for Papers opens
+ October 25, 2019 – Call for Papers closes
+ November 01, 2019 – Sponsorship Early Bird discount expires
+ November 01, 2019 – Sponsor services site available
+ January 08, 2020 – Session Catalog available
+ February 21, 2020 – Sponsorship sales close

*Dates are subject to change. Visit www.susecon.com or email susecon_support@suse.com for changes.
SUSECON People

SUSECON attendees are among the most dedicated open source users in the world. Our attendees take Linux, Kubernetes, OpenStack, Ceph, Cloud Foundry and a host of other open source technologies to the heart of the enterprise. They come to SUSECON to learn how to apply their technical knowledge in the real world.

Here are a few things you should know about the SUSECON audience:

- Attendees represent nearly 400 companies, ranging from Fortune 100 to start-ups.
- 50+ Press/Analysts attend SUSECON.
- 40+ countries are represented.
- 25% of attendees hold at least one technical certification from open source software vendors (half of these hold multiple certifications).

More than half of SUSECON attendees come from companies with over 2,000 employees. Their companies represent all types of industry classifications, with no single industry type representing more than 13% of overall attendees. Nearly 70% of SUSECON attendees are directly involved in IT functions, with most of the remainder working in management roles.

We anticipate 1,400 attendees at SUSECON 2020 in Dublin.
SUSECON 2020 Sponsorship Highlights

Maximized Sponsor-Attendee Interaction
SUSECON sponsorships maximize the amount of time that Sponsors spend with Attendees and make that time as worthwhile as possible for both. We encourage Sponsors to be a part of the total attendee experience by actively participating in all aspects of the conference. Here are some of the sponsorship tools that will help you maximize your Attendee interaction in 2020:

COMPLIMENTARY CONFERENCE PASSES FOR CUSTOMERS
Each sponsorship provides a generous number of Full Conference passes for you to distribute to customers. SUSE also provides recruitment tools to help you identify and recruit potential customers to take advantage of your complimentary passes. If you would like assistance in identifying potential attendees, SUSE is ready to help you locate potential candidates around the globe that you can “sponsor” at the conference, allowing them to attend as your guest.

COMPLIMENTARY FULL ACCESS PASSES FOR SPONSORS
SUSECON does not have “expo only” passes. All Sponsor passes grant full access to event keynotes, classes, training, evening events and even certification exams. And in case you use all of your complimentary passes, you can purchase additional Sponsor passes at a discounted rate.

TECHNOLOGY SHOWCASE
This hub of activity at the event is where SUSE shares their own demo space with Sponsors, maximizing quality attendee time in this environment.

- Official Showcase hours include daily lunches, breaks and the Tuesday evening networking party. SUSECON avoids scheduling conflicting breakout sessions during these times, in order to encourage full interaction. Although we have these dedicated Showcase hours, we don’t lock the Showcase doors during regular conference hours, so Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

- SUSECON provides a turnkey kiosk solution for all Sponsors and Exhibitors in the Technology Showcase, so you don’t have to spend your marketing budget on shipping booth properties. See the individual sponsorship level descriptions for more details.

- The Passport Program in the Technology Showcase is an innovative enhancement to a traditional tradeshow stamp card. Sponsors award “points” to Attendees based on the quality of their interaction. Point totals are used to award valuable prizes during the keynotes to the most active attendees.

PRESENTATION OPPORTUNITIES
Get in front of the audience and deliver your message.

- Sponsor Breakout Session times are available for purchase to Cornerstone, Platinum and Gold Sponsors. These sessions are included on the conference agenda. SUSECON does not schedule SUSE Tutorial sessions at the same time as Sponsor sessions, allowing the audience to focus on Sponsor solutions during specific time slots.

*Note that we encourage potential sponsors to participate in the Call for Papers. Partner-led presentations on open source technologies comprise a significant portion of the SUSECON curriculum. All submissions are evaluated on their own merit, and many partners at all levels have sessions accepted regardless of their sponsorship status.

PROMOTIONAL VIDEOS
Promotional Videos may be submitted by Cornerstone, Platinum and Gold Sponsors to be viewed by Attendees on site as well as after the event. Large monitors are strategically placed in the high-traffic areas of the conference, running a constant loop of Sponsor and SUSE videos.
Customize Your Sponsorship

SUSECON 2020 Sponsorships have fixed benefits, including SUSECON Full Access passes, Technology Showcase kiosks, etc. In addition to these entitlements, each Sponsor is also given a number Sponsorship Credits to apply toward the Marketing Promotional Opportunities of their choice, based on their level of sponsorship. Some Sponsorship Credits are in limited supply and are provided on a first-come, first-served basis. These may include:

- Sponsor Breakout Sessions
- Attendee emails
- Keynote chair drops
- Bar, food and activity sponsorships
- Community activities
- And more…

As you consider your sponsorship level for SUSECON 2020, think about which options best fit your needs. We also welcome Sponsor input into the sponsorship benefit packages. Please feel free to suggest sponsorship ideas that can enhance the event and help to build the SUSECON community. We look forward to hearing from you!
SUSECON 2020 Sponsorships At-a-Glance

**Early Bird discount:** return your Sponsorship Agreement by November 01 for a 5% discount.

**Returning Sponsors (2019 or higher level):** return Sponsorship Agreement by November 01 for an additional 5% discount.

### CORE SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cornerstone Sponsor* €50,000</th>
<th>Platinum Sponsor €30,000</th>
<th>Gold Sponsor €18,000</th>
<th>Silver Sponsor €7,500</th>
<th>Exhibitor €5,000</th>
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### SPONSORSHIP CREDIT ACTIVITIES

**Customize Your Sponsorship:**

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<th>Select 2 Activities Below</th>
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*Cornerstone Sponsorships are by invitation only
SUSECON 2020 Cornerstone Sponsorship

Price: €50,000

The Cornerstone Sponsorship is the premier sponsorship level at SUSECON. As the name implies, the sponsorship represents an outstanding and productive relationship that we can showcase for our attendees. Cornerstone sponsors represent the highest level of mutual commitment between our organizations and, consequently, the highest level of combined value to our mutual customers. Cornerstone Sponsorships are available by invitation only.

Cornerstone Benefits

**SUSECON FULL CONFERENCE PASSES: 25**
- Full access to all SUSECON activities for Sponsor personnel only.
- Additional Sponsor passes may be purchased at any time at the Early Bird rate.

**SUSECON FULL CONFERENCE CUSTOMER PASSES: 15**
- Full Access passes to be used exclusively for the invitation of customers or channel partners.
- SUSE is happy to assist with customer recruitment of target customers and partners for a “scholarship.”

**TECHNOLOGY SHOWCASE TURNKEY KIOSK**
- Up to four (4) demo counters centrally placed in the Technology Showcase area
  - Kiosk signage and power included (furniture, monitor, etc., not included)
- Dedicated Showcase hours include daily lunches, breaks and evening networking activities. However, Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

ACCESS TO PRESS LIST TWO WEEKS PRIOR TO THE EVENT.
PRE-EVENT MARKETING EXPOSURE:
+ Logo placement on SUSECON website.
+ 200-word company description in mobile app.
+ Announcement of sponsorship in social media channels.
+ Announcement of sponsorship in pre-event press activities.
+ Announcement of sponsorship in outbound emails to SUSE customers and prospects.

ON-SITE MARKETING EXPOSURE:
+ Logo on slide in keynote presentation, highlighting Cornerstone Sponsors and mentioning by name.
+ Invitation to participate in a SUSECON keynote. SUSE alliance manager and SUSECON management will work with you to ensure meaningful participation and engagement with SUSECON audience.
+ Up to three (3) minutes of video loaded into high-traffic video monitors (constant loop with other SUSE and Sponsor videos).
+ Inclusion in the Technology Showcase Passport Program.
+ Private meeting room (Tuesday-Thursday).
+ Official sponsor of the Wednesday night off-site conference party. Sponsor will be publicly thanked and logo will be prominently displayed on signage throughout the venue.
+ Up to three (3) collateral or other approved electronic files to be included on a USB drive given to each attendee.
+ Prominent display of partner logo on SUSECON partner signage.
+ Real-time social media highlights on SUSE channels.
+ Evening event participation for all Sponsor personnel.

POST-EVENT MARKETING EXPOSURE:
+ Attendee opt-in contact information.
+ SUSECON website: logo placement for 6 months following event.
+ Sponsor Breakout Session Attendee contact information (if selected in Credit Activities).
+ Sponsor Breakout Session recordings hosted on SUSECON YouTube channel post-conference.

Four additional activities available through Sponsorship Credits (see Sponsorship Credit Activity List for details - pp. 14).

15% discount on additional Marketing Promotional Opportunities (see suggested MPOs on pp. 16, or suggest your own).
SUSECON 2020 Platinum Sponsorship

Price: €30,000

Platinum Benefits

SUSECON FULL CONFERENCE SPONSOR PASSES: 15
+ Full access to all SUSECON activities for Sponsor personnel.
+ Additional Sponsor passes may be purchased at any time at the Early Bird rate.

SUSECON FULL CONFERENCE CUSTOMER PASSES: 10
+ Full Access passes to be used exclusively for the invitation of customers or channel partners.
+ SUSE is happy to assist with customer recruitment of target customers and partners for a “scholarship.”

TECHNOLOGY SHOWCASE TURNKEY KIOSK:
+ Up to three (3) demo counters centrally placed in the Technology Showcase area.
  - Kiosk signage and power included (furniture, monitor, etc., not included).
+ Dedicated Showcase hours include daily lunches, breaks and evening networking activities. However, Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

ACCESS TO PRESS LIST TWO WEEKS PRIOR TO THE EVENT.

PRE-EVENT MARKETING EXPOSURE:
+ Logo placement on SUSECON website.
+ 150-word company description in mobile app.
+ Announcement of sponsorship in social media channels.
+ Announcement of sponsorship in pre-event press activities.
+ Announcement of sponsorship in outbound email to SUSE customers and prospects.

ON-SITE MARKETING EXPOSURE:
+ Logo on slide in keynote presentation highlighting Platinum Sponsors.
+ Up to two (2) minutes of video loaded into high-traffic video monitors (constant loop with other SUSE and Sponsor videos).
+ Inclusion in the Technology Showcase Passport Program.
+ Up to two (2) collateral or other approved electronic files to be included on a USB drive given to each attendee.
+ Prominent display of partner logo on SUSECON partner signage.
+ Real-time social media highlights in SUSE channels.
+ Evening event participation for all Sponsor personnel.

POST-EVENT MARKETING EXPOSURE:
+ Attendee opt-in contact information.
+ SUSECON website: logo placement for 6 months following event.
+ Sponsor Breakout Session Attendee contact information (if selected in Credit Activities).
+ Sponsor Breakout Session recordings hosted on SUSECON YouTube channel post-conference.

Three additional activities available through Sponsorship Credits (see Sponsorship Credit Activity List for details - pp. 14).

10% discount on additional Marketing Promotional Opportunities (see suggested MPOs on pp. 16, or suggest your own).
SUSECON 2020 Gold Sponsorship

Price: €18,000

Gold Benefits

SUSECON FULL CONFERENCE SPONSOR PASSES: 10
+ Full access to all SUSECON activities for Sponsor personnel.
+ Additional Sponsor passes may be purchased at any time at the Early Bird rate.

SUSECON FULL CONFERENCE CUSTOMER PASSES: 5
+ Full access passes to be used exclusively for the invitation of customers or channel partners.
+ SUSE is happy to assist with customer recruitment of target customers and partners for a “scholarship.”

TECHNOLOGY SHOWCASE TURNKEY KIOSK:
+ Two (2) demo counters in the Technology Showcase area.
  - Kiosk signage and power included (furniture, monitor, etc., not included).
+ Dedicated Showcase hours include daily lunches, breaks and evening networking activities. However, Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

ACCESS TO PRESS LIST TWO WEEKS PRIOR TO THE EVENT.

PRE-EVENT MARKETING EXPOSURE:
+ Logo placement on SUSECON website.
+ 150-word company description in mobile app.
+ Announcement of sponsorship in social media channels.
+ Announcement of sponsorship in outbound email to SUSE customers and prospects.

ON-SITE MARKETING EXPOSURE:
+ Logo on slide in keynote presentation highlighting Sponsors.
+ One (1) minute of video loaded into high-traffic video monitors (constant loop with other SUSE and Sponsor videos).
+ Inclusion in the Technology Showcase Passport Program.
+ One (1) piece of collateral or other approved electronic file to be included on a USB drive given to each attendee.
+ Prominent display of partner logo on SUSECON partner signage.
+ Real-time social media highlights in SUSE channels.
+ Evening event participation for all Sponsor personnel.

POST-EVENT MARKETING EXPOSURE:
+ Attendee opt-in contact information.
+ SUSECON website: logo placement for 6 months following event.
+ Sponsor Breakout Session Attendee contact information (if selected in Credit Activities).
+ Sponsor Breakout Session recordings hosted on SUSECON YouTube channel post-conference.

Two additional activities available through Sponsorship Credits (see Sponsorship Credit Activity List for details - pp. 14).

5% discount on additional Marketing Promotional Opportunities (see suggested MPOs on pp. 16, or suggest your own).
SUSECON 2020 Silver Sponsorship

Price: €7,500

**Silver Benefits**

**SUSECON FULL CONFERENCE SPONSOR PASSES: 5**
- Full access to all SUSECON activities for Sponsor personnel.
- Additional Sponsor passes may be purchased at any time at the Early Bird rate.

**SUSECON FULL CONFERENCE CUSTOMER PASSES: 3**
- Full Access passes to be used exclusively for the invitation of customers or channel partners.
- SUSE is happy to assist with customer recruitment of target customers and partners for a “scholarship.”

**TECHNOLOGY SHOWCASE TURNKEY KIOSK:**
- One (1) demo counter in the Technology Showcase area.
  - Kiosk signage and power included (furniture, monitor, etc., not included).
- Dedicated Showcase hours include daily lunches, breaks and evening networking activities. However, Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

**ON-SITE MARKETING EXPOSURE:**
- Logo on slide in keynote presentation highlighting Sponsors.
- Inclusion in the Technology Showcase Passport Program.
- One (1) piece of collateral or other approved electronic file to be included on a USB drive given to each attendee.
- Display of partner logo on SUSECON partner signage.
- Evening event participation for all Sponsor personnel.

**POST-EVENT MARKETING EXPOSURE:**
- Attendee opt-in contact information.
- SUSECON website: logo placement for 6 months following event.

One additional activity available through Sponsorship Credits (see Sponsorship Credit Activity List for details - pp. 14).

**PRE-EVENT MARKETING EXPOSURE:**
- Logo placement on SUSECON website.
- 100-word company description on SUSECON mobile app.
- Announcement of sponsorship in social media channels.
- Announcement of sponsorship in outbound email to SUSE customers and prospects.
Exhibitor Benefits

**SUSECON FULL CONFERENCE SPONSOR PASSES: 3**
+ Full access to all SUSECON activities for Sponsor personnel.
+ Additional Sponsor passes may be purchased at any time at the Early Bird rate.

**SUSECON FULL CONFERENCE CUSTOMER PASSES: 1**
+ Full Access pass to be used exclusively for the invitation of a customer or channel partner.

**TECHNOLOGY SHOWCASE TURNKEY KIOSK:**
+ One (1) demo counters in the Technology Showcase area.
  - Kiosk signage and power included (furniture, monitor, etc., not included).
+ Dedicated Showcase hours include daily lunches, breaks and evening networking activities. However, Sponsor kiosks are constantly available to attendees. Feel free to meet people and hold conversations at your demo space any time during the day.

**PRE-EVENT MARKETING EXPOSURE:**
+ Logo placement on SUSECON website.
+ 75-word company description on SUSECON mobile app.

**ON-SITE MARKETING EXPOSURE:**
+ Inclusion in the Technology Showcase Passport Program.
+ One (1) piece of collateral or other approved electronic file to be included on a USB drive given to each attendee.
+ Display of partner logo on SUSECON partner signage.
+ Evening event participation for all Sponsor personnel.

**POST-EVENT MARKETING EXPOSURE:**
+ Attendee opt-in contact information.
+ SUSECON website: logo placement for 6 months following event.

SUSECON 2020 Exhibitor
Price: €5,000
### Sponsorship Credit Activity List

SUSECON Sponsors can customize their sponsorship by selecting activities from the following list. Sponsors may select as many activities as granted by their Sponsorship level. Each activity listed below requires one Credit. Sponsorship Credit Activities are awarded on a first-come, first-served basis. Check Exhibitor Resource Center for due dates.

**Sponsors receive activity Credits in these quantities:**

- **Cornerstone**...... 4 selections
- **Platinum**.......... 3 selections
- **Gold**............... 2 selections
- **Silver**............. 1 selection (some restrictions)

#### SPONSOR BREAKOUT SESSION
- Present your solutions to a highly qualified audience in a session that will be posted and included in the main SUSECON session schedule.
- Option available to Cornerstone Sponsors (max 3 sessions), Platinum Sponsors (max 2 sessions), Gold Sponsors (max 1 session).
- Sponsor Breakout Sessions will be presented in dedicated time slots, with no conflict against SUSE Tutorial sessions, giving you a greater opportunity to attract the SUSECON attendee audience.
- It is highly recommended to showcase a customer case study in Sponsor Breakout Sessions (mention customer name in Session Title and Abstract).

*Note: Sponsor Breakout Sessions do not receive additional conference passes. Presenter passes must come from the Sponsorship allotment.*

#### KEYNOTE CHAIR DROP
- Your collateral piece or promotional item placed on every chair in a designated Keynote session.
- Sponsor is responsible for providing the Chair Drop material.
- Chair Drops are limited to three (3) per Keynote address.
- All items must be pre-approved and are placed by SUSECON staff.

#### PRE-EVENT EMAIL
- Send out an email to the SUSECON registered list (opt-in registrations only).
- Email content must be pre-approved. The email will be distributed by SUSE.
- Not available to Silver Sponsors or Exhibitors.

#### POST-EVENT EMAIL
- Send out an email to the SUSECON registered list (opt-in registrations only).
- Email content must be pre-approved. The email will be distributed by SUSE.
- Not available to Silver Sponsors or Exhibitors.

#### LUNCH SPONSORSHIP
- “Sponsored by” placards with your logo will be placed on serving stations and eating tables.
- May be combined with other Lunch sponsors.

#### BREAK SPONSORSHIP
- Sponsor a morning or afternoon break. “Sponsored by” placards with your logo will be placed on serving stations.
- May be combined with other Break sponsors.

**CONFERENCE BAG ITEM**
- Going Green! SUSE and Sponsor collateral will all be loaded onto a USB device in 2020, instead of printing. So, instead of brochures and corporate product fliers, Sponsors may elect to include a booth promotional card or give-away item in the conference bag.
- All items must be pre-approved and are placed by SUSECON staff.
SHOWCASE PARTY BAR/FOOD STATION HOST

+ Sponsor a bar or food station during the Tuesday evening conference party in the Technology Showcase.
+ “Sponsored by” placards with your logo will be placed on the serving station.

Some Credit Activities have limited availability, and SUSECON makes no guarantee as to their availability. In some cases, Sponsor representatives may only have a limited time to confirm their Credit Activity choices before the opportunity expires.
SUSECON 2020 Marketing Promotional Opportunities

Consider additional Promotional Opportunities to enhance your brand image and visibility with SUSECON attendees. MPOs are only available as add-on opportunities to existing SUSECON 2020 sponsorships. All Promotional Opportunities are subject to availability.

Discounts for MPOs are available to Cornerstone, Platinum and Gold Sponsors.

OFF-SITE CONFERENCE PARTY SPONSORSHIP (NEW!)
Wednesday evening at SUSECON is the party experience of the year. And for the first time ever, SUSECON is inviting sponsorship of this now-famous evening event! In Dublin, we will take all attendees to a very exciting local venue with rooms and entertainment on multiple floors. This MPO will allow you to have one of the venue dining rooms/bars branded with your logo. It will be your space to create a personalized experience for the party-goers and leave them with great memories of your company at SUSECON.

Deadline for contract is February 07, 2020.
+ Three sponsorships available ranging from €20,000 - €35,000, depending on room selection.

BIRDS OF A FEATHER WELCOME RECEPTION SPONSORSHIP
Be the sole sponsor of the Monday evening Birds of a Feather Welcome Reception. Your logo (“brought to you by”) will be included on invitations, www.susecon.com and signage at the event. Sponsor will have two dedicated tables for BoF sessions during the event. Make a great impression on attendees from the start!

Deadline for contract and artwork is January 17, 2020.
€6,000

SPONSOR BREAKOUT SESSIONS
Additional session times may be available for technical training/presentation. (Based on schedule availability and content approval.)

Suggested deadline for contract and session submission is January 03, 2020.
€5,000 per single session

WATER SPONSORSHIP
Water bubblers are located in all common areas of the conference and used constantly by attendees. All attendees will see your logo on the signage placed on all dispensers.

Deadline for contract and artwork is February 21, 2020.
€4,000 per day / €10,000 for the entire conference

COFFEE SPONSORSHIP
Ingratiate your company to the attendees by sponsoring their caffeine fix any time during conference hours. Signage placed on all coffee stations acknowledging your gracious sponsorship.

Deadline for contract and artwork is February 21, 2020.
€4,000 per day / €10,000 for the entire conference

WIFI SPONSORSHIP
Let’s face it – we can’t survive without being connected to the Internet! Every attendee at SUSECON will log onto the show wireless network to keep in touch with work, home, friends, or even to access event content. And when they do, they could be singing your praises for providing the WiFi to make it happen!

Deadline for contract is January 17, 2020.
€8,000

PRIVATE MEETING ROOM
Conduct your meetings in a private meeting room in the Convention Center Dublin. Includes a sign with your company logo, one conference table, chairs, power and wireless internet.

Deadline for contract is February 28, 2020.
Various sizes available, starting at €3,000 /day
MOBILE APP SPONSORSHIP
Where is the one place that practically every show attendee goes for updated information about the event? The Mobile App! Get your logo prominently displayed on the mobile app each time an attendee accesses it to check schedules, announcements and event content during SUSECON.

Deadline for contract and artwork is January 17, 2020.
€8,000 for sole sponsorship
€4,000 for shared, rotating sponsorships

HOTEL ROOM DROP
Deliver a personalized message to SUSECON 2020 attendees’ hotel rooms in official conference hotels. Sponsor must produce room drop items. Price includes hotel fees to deliver items to rooms. Price does not include production of your items and shipping.

Deadline for contract and item approval is February 07, 2020.
€8,000

SUSECON 2020 OFFICIAL T-SHIRT
Be the only sponsor logo on the official SUSECON T-shirt! The T-shirt will be distributed to every attendee. SUSE will provide official conference artwork for the shirt. Price includes production and distribution.

Deadline for contract and artwork is January 10, 2020.
€8,000

SUSECON 2020 OFFICIAL WATER BOTTLE
Be the only sponsor logo on the official SUSECON water bottle! This reusable, high quality water bottle will be distributed to conference attendees in the conference backpacks. It is sure to be used at the conference and long after! Price includes production and distribution.

Deadline for contract and artwork is January 10, 2020.
€12,000

SUSECON 2020 OFFICIAL CONFERENCE NOTEBOOK
Your logo and message will be displayed inside the official conference notebook (subject to SUSECON approval). The notebook will be placed inside the official conference backpack and provided to every conference attendee. Price includes production and distribution.

Deadline for contract and artwork is January 03, 2020.
€6,000

RECEPTION, MEAL AND BREAK SPONSORSHIPS
Market your presence at SUSECON and be recognized with your logo and company name on placards and signage around the serving and eating tables as the exclusive sponsor of a Lunch or Break during the conference.

Deadline for contract is February 28, 2020.
+ Break exclusive sponsorship: €1,000
+ Lunch exclusive sponsorship: €3,000

ADDITIONAL PROMOTIONAL OPPORTUNITIES
We welcome additional suggestions to create customized marketing opportunities that better suit your needs. Please contact us with ideas for ways to increase your brand exposure and improve the overall attendee experience at SUSECON.
Questions

For questions, or to sign up as a Sponsor, please contact Amy Bishop at amy.bishop@suse.com.

DISCLAIMER
All attendee-facing activities and promotions must be approved by the SUSECON team. No SUSECON sponsor or attendee shall host or sponsor any activity that conflicts with any scheduled SUSECON activity without express written permission from SUSECON management. In addition, SUSE reserves the right to change, discontinue, cancel or remove any/all sponsorship and exhibition opportunities or to change any floor plans of the exhibit area as deemed necessary, for any reason, at any time without notice.